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catalog

Service Guide 344-351

Ordering information, shipping & delivery, how-to-measure apparel, gift cards, gift registry, free catalogs and more!

Women's

Activewear 52-59

Blazers 8-9, 14, 78-79, 82, 88

Bras 118-154

Camisoles 92, 156, 158

Cardigans 8, 10-11, 16, 23, 41, 74,

82-84, 91

Coats 68, 110-117

Dresses 93-97, 100-103, 106-109

Handbags 10, 14, 17, 65, 73-75,

99, 107, 186

Hosiery 153

Jackets 8-9, 14, 61-67, 69, 72-73, 76-79, 82, 88-91, 104-105

Jeans 11, 15, 26-27, 30-31, 34-39, 43, 48-51, 60

Jewelry 91-92, 103, 168-185

Junior & Junior Plus Apparel

60-63, jcp.com

Lingerie 118-157, 166

Maternity 143, jcp.com

Panties 118-123, 141, 149-155

Pants 8-21, 26-27, 30-31,

34-81, 85-96, 98-99, 101, 104-105,

108-109, 158-159

Robes 160, 163-164, 167, 342

Scarves 112

Shapewear 144-152

Shirts 8-17, 22-33, 44, 47, 52-67, 72-92, 104-105, 154-155, 158

72-92, 104-105, 154-155, 158

Shoes 8, 14, 20, 46, 48, 51, 66-67, 70-71, 76, 81, 88, 102-103, 108-109,

186-221

Skirts 8, 14, 41-47, 64-67, 72,

77-79, 82, 87-91, 94-107

Sleepwear 121-122, 160-167

Slippers 160, 163, 167

Special Occasion jcp.com

Sweaters 8-12, 22-23, 29, 69-77,

82-89

Underwear 118-123, 141-159

Watches 176, 178, 181, 184

Children's

Athletic Apparel 272-273, jcp.com

Baby Apparel jcp.com

Baby Bedding & Furniture

412-419, 750-817

Boys' Apparel jcp.com

Car Seats & Strollers jcp.com

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Gates 776-777

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High Chairs 774

Junior & Junior Plus Apparel

60-63, jcp.com

Lamps 412, 419, 756, 758-761,

768-772, 778, 785, 792, 796, 802, 806,

810, 816

NFL 272-273

Play Yards 777

Rocking Chairs 757, 769-771, 774-775

Rugs 750-762, 766-772, 782-787, 793,

796-803

School Uniforms jcp.com

Toys jcp.com

Tricycles 753

Underwear jcp.com

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Men's

Athletic Apparel 268-271

Belts 297, 311-312

Blazers 299-303, 306-309, 311

Coats 247-249, 252-253, 268-269,

274-275, 285, 288, 294-301

Custom Fit jcp.com

Fleece 248, 268-271, 342

Gloves 332



Men's con't.

Handkerchiefs 303, 324

Hats 237-238, 297, 332

Jackets 247-249, 252-253, 268-269,

274-275, 285, 288, 294-301

Jeans 250, 274-290, 296-297

Loungewear/Sleepwear 335-343

Overalls 292-293

Pants 245, 250, 254-258, 262-263, 266-267, 269-270, 274-297, 302-305,

308, 310-313

Shirts 242-252, 255, 257, 262-263, 266, 270-271, 274-275, 285, 290-296, 302, 308, 314-328, 337, 339

Shoes & Boots 216-241, 248, 253,

259, 267, 302, 305

Shorts 270, 277-278, 283, 286

Socks 297, 330-331

Suit Separates & Sportcoats

299-313

Suspenders 313

Sweaters 252-253, 264-265

Sweats 268-271, 288, 295

Ties 303, 308, 314-324

Tuxedos 302

Underwear 325-329, 337

Vests 247-248, 264-265, 295, 297

Workwear 288-297

Home

Air Cleaners & Conditioners &

Purifiers 482-484

Area Rugs See Rugs

Artificial Plants 374-375, 393-397,

408, 874

Baby Bedding & Furniture

412-419, 750-817, jcp.com

Barstools & Stools

444-445, 450-453

Bath & Accessories 354-380.

394-440, 478-479, 680-714, 795,

803-810, 828-837, 862-875, 892-913

Bean Bags 414, 794-799

Bedding 512-513, 638-639,

716-750, 778-927

Beds & Accessories 358-359, 402-423

Bedspreads & Comforters

432, 720, 738-739, 780-788, 793-871, 876-877, 882-927

Benches 365-368, 394-395,

410, 420, 778

Blinds

See Window Coverings

Bookshelves 366, 376, 378, 383,

392-393

Cabinets 364-365, 374, 400-401,

434-439, 454-457, 682-715, 892

Chairs & Accessories 354-387, 399-419, 434-459, 476, 514-515,

669, 688, 750, 757, 829, 912-913

Chests 364-367, 402-418, 714-715, 862, 874-875

Clocks 354-356, 360-361, 366-367,

374, 380-381, 393, 432-433

Comforters

See Bedspreads

Curtains

See Window Coverings

Custom Decorating 541, jcp.com

Decorative Accents 354-380,

392-410, 424-440, 682-698, 784-787, 792-795, 803-810, 828-829, 836-841,

862, 874-878, 892-896, 902, 912-913

Desks 398-403

Dinnerware & Tableware 471-475

Down & Down Alternatives

735-746, 850-581

Drapes

See Window Coverings

Electronics 478-487, jcp.com

Furniture & Accessories

356-429, 453-457, 680-715,

750-778, 828, 862, 892, 902

Health Care & Beauty Products

402, 476-491, 689

Home Improvement 354-355

Kids' Bedding 778-817

Kitchen 434-445, 454-467

Lamps & Lighting 354-380.

392-399, 406-429, 690-698, 778-785,

792-816, 829, 836, 841, 862, 874, 912

Laundry Room 483, 710-713

Luggage 492-493, jcp.com

Mirrors 355, 372, 398-418, 433, 479, 680-687, 698-699, 778, 828.

836, 874, 896, 902, 912

Office Equipment & Furniture 398-403

Pillows & Accessories

388-391, 432, 510-511, 522, 568-569, 576, 738-750, 778-926

Quilts 778-804, 816-823, 833-892

Rugs & Accessories

622-679, 686-711, 782-803

Shades

See Window Coverings

Sheets & Accessories

716-731, 778-820, 830-831, 850-851,

878, 892-901, 909, 918, 922

Sinks 680-684, 690, 700-701

Slipcovers 388-391

Sofas 356-361, 370-371, 376-385

Storage & Hampers 383, 392-397,

454-457, 690-698, 704-715, 771, 841

Tables & Accessories

354-380, 394-395, 434-453, 476-477, 690, 828-829

Teen Bedding 800-817

Throws 734-735, 852, 890, 894,

901-906, 916

Towels, Washcloths &

Accessories 682-694, 698, 706, 710-711

Vacuum Cleaners 480-487

Valances See Window Coverings

Window Coverings

494-621, 680-685, 693-709, 778-926

Hardware, 530-540

Measuring Instructions, 542-543



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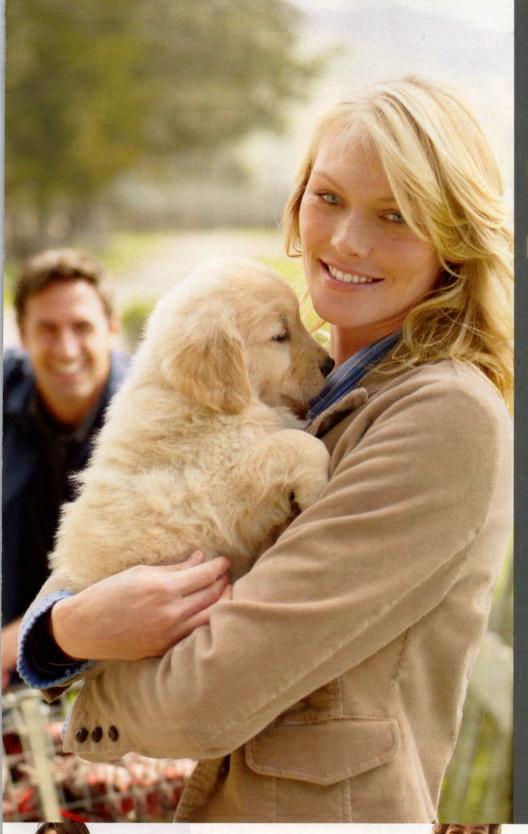
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ana A NEW APPROACH

crop report: we're predicting an upswing in short



A. SWING CARDIGAN

The modern cardigan with pointelle and cable stitching. 3/4 sleeves. Acrylic. Washable. Imported.

Misses S-XL R 842-8700 orig. \$36 now 24.99
Petites PS-PL R 762-6134 orig. \$36 now 24.99
Wmn's 1X-3X R 982-4034 orig. \$40 now 29.99

B. DENIM PENCIL SKIRT

A flattering style with embroidered back pockets. Button and zip closure. Cotton/spandex. Washable. Imported. Length 23½". Black.

Misses 4-16 R 844-5500 orig. \$40 now 24.99

Size details on page 348. Jeans, p. 11; shoes, p. 188.

C. STRAPPY TANK

Satin trim neckline. Cotton/spandex. Washable. Imported.

Misses S-XL.

Teal ocean. R 842-7506 Cool white, black. R 842-7005 Chocolate, It. heather gray. R 842-7013

Orig. \$18 now 9.99 Wmn's 1X-3X.

Teal ocean, cool white, chocolate,

It. heather gray, black. R 982-6184

Orig. \$20 now 12.99

D. PRINT MESH TANK

Sleeveless crossover style. Nylon mesh; lined. Washable. Imported. From left: chocolate/wild fuchsia print, sage leaf/teal ocean print, black/raffia print.

Misses S-XL R 842-7103 orig. \$26 now 17.99
Petites PS-PL R 762-6048 orig. \$26 now 17.99
Wmn's 1X-3X R 982-6348 orig. \$30 now 21.99

E. MISTY BOOT

Suede boot with suede straps wrapped around shaft. Zip closure. 15" shaft. Fabric lining and cushioned insole. Synthetic sole. 2^{3} /4" covered wedge heel. a.n.a*. M(B-medium) whole, half 6-10, 11. R 023-7726 orig. \$100 now 79.99

and cropped for a season that's all about length



a.n.a°

3 tops guaranteed to make your jeans jealous

the smartest silhouettes in fall's most fabulous colors



A & B. MANDARIN COLLAR SHIRTS

¾ sleeves. Y-neck. Cotton/nylon/spandex. Washable. Imported.

A. Solid. Sage leaf, cool white, chocolate, wild fuchsia, navy stone.

Misses S-XL R 845-6077
Petites PS-PL R 762-6043

Orig. 30.00 **now 19.99** Women's 1X-3X R 982-5177 Orig. 34.00 **now 24.99**

B. Stripe. Sage leaf, neutral, wild fuchsia.

Misses S-XL R 845-6078
Petites PS-PL R 762-6045
Orig. 30.00 **now 19.99**Women's 1X-3X R 982-5178
Orig. 34.00 **now 24.99**

C. 3/4-SLEEVE BABYDOLL

Scoopneck. Tie-back. Cotton/Modal. Washable. Imported. Teal ocean, light heather gray, garden orchid, black.

Misses S-XL R 842-7730
Orig. 26.00 **now 17.99**Women's 1X-3X R 982-6700
Orig. 30.00 **now 21.99**

D. FAUX WRAP TOP

Orig. 30.00 now 21.99

Long-sleeve. Cotton/spandex. Washable. Imported. edge
Sage leaf, chocolate, wild fuchsia, black. hobo
Misses S-XL R 842-7605
Orig. 26.00 now 17.99
Women's 1X-3X R 982-6194

E. a.n.a® raw-edge hobo

Genuine leather with PVC trim. Goldtone buckle detail. Two main top zip entrance compartments. Inside zip, cell phone and open pockets. Imported



our new stretch denim and cords in 3 modern fits 2499



F. MODERN BOOTCUT JEANS

Back flap button pockets. Button-and-zip closure. Cotton/spandex. Washable. Imported. Dark, medium, grey. Inseams: Misses 33", Petites 291/2", Talls 351/2", Ultra Talls 371/2", Women's 32".

Misses 6-16 Petites 4P-14P R 957-0345 R 957-0346

Orig. 40.00 now 24.99

Talis 8T-18T R 957-0348 Ultra Talls 8UT-18UT R 957-0349

Women's 16W-24W R 957-0350

Orig. 44.00 now 29.99

G. STRAIGHT-LEG CORDS

Varigated cord pants. Button-and-zip closure. Cotton/spandex. Washable. Imported. Khaki, chocolate, black. Inseams: Misses 321/2", Petites 291/2", Misses Long 341/2".

Misses 6-16 R 844-5508 Petites 4P-14P

R 764-6519

Misses Long 8L-18L R 844-5509

Orig. 40.00 now 24.99

H. STRAIGHT-LEG JEANS

Five-pocket jeans with contour waistband. Button-and-zip closure. Cotton/spandex except black is

cotton/polyester/spandex. Washable. Imported. Dark wash, light wash, black. Inseams: Misses 32", Petites 291/2", Misses Long 34", Women's 32".

Misses 6-16 R 957-0351 Petites 4P-14P R 957-0354

Misses Long 8L-18L R 957-0353

Orig. 40.00 now 24.99

Women's 16W-24W R 984-6071

Orig. 44.00 now 29.99 Size details on page 348.

a.na

we're tickled about our ribs 1999

soft cotton sweaters with a touch of stretch to show off your shape



chocolate

Two essential styles in a figureflattering blend of soft cotton, silky smooth nylon and shaperetaining spandex. Long sleeves. Machine wash, tumble dry until damp, reshape and dry flat. Imported. Misses S-XL R 842-8501
Petites PS-PL R 762-6237
Orig. 130 now 19.99
Wmn's 1X-3X R 982-4037

Ong. 34 now 24.99

Misses S-XL R 842-8503
Petites PS-PL R 762-6238
Orig. *30 now 19.99
Wmn's 1X-3X R 982-4038
Orig. *34 now 24.99

Size details on page 348.

black



C & D. EXTEND-TAB TWILL PANTS

A flattering silhouette in textures or solids. Sits slightly lower on the waist with relaxed fit and straight leg; extend-tab waist; front pockets; zip closure; cotton/spandex. Washable. Imported.

C. Textured twill.

Misses 6-16; 32½" inseam R 844-5192
Petites 4P-14P; 29½" R 764-6193
Orig, \$40 now 24.99
Talls 8T-18T; 35" R 244-5303
Ultra-Talls 8UT-18UT; 37" R 244-5302
Wmn's 16W-24W; 32" R 984-5089
Orig, \$44 now 29.99

D. Smooth twill.

Misses 6-16; 32½" inseam R 844-5190 Petites 4P-14P; 29½" R 764-6192 Orig. \$40 now 24.99
Talls 8T-18T; 35" R 244-5310 Ultra-Talls 8UT-18UT; 37" R 244-5314 Wmn's 16W-24W; 32" R 984-5090 Orig. \$44 now 29.99



E. WIDE-LEG PANTS

Updated styling includes wide waist with novelty stitching and double button/zip closure. Sits slightly lower on the waist with a relaxed fit and wide legs with mock cuffs. Front pockets; back welt pockets with flaps. Cotton/spandex. Washable. Imported. Misses 6-16; 32½" inseam R 844-5222

Petites 4P-14P; 29½" R 764-6014

Orig. \$40 now 24.99

Talls 8T-18T; 35" R 244-5309 Ultra-Talls 8UT-18UT; 37 R 244-5313 Wmn's 16W-24W; 32" R 984-5014 Orig. \$44 now 29.99

ST. JOHN'S BAY

a top-to-toe outfit in all the flavors of fall natural fabrics and soft textures in warm, spicy shades







raffia print chocolate moss rose moss navy print rose print

2499
skirt

Chocolate
trinse

black

brown

A. CORDUROY BLAZER

Shaped 3-button blazer with notch collar. Flap welt pockets. Double back vents. Cotton/spandex; printed polyester/cotton lining. Washable. Imported.

Misses S-XL R 845-8025
Petites PS-PL R 762-3500
Orig. \$44 now 24.99
Talls MT-XXLT R 242-2021
Wmn's 1X-3X R 982-1105
Orig. \$48 now 29.99

B. LACE-TRIMMED TANK

Lace detail. Cotton/spandex. Washable. Imported.

Size details on page 348.

Solid.

Misses S-XL R 842-3059
Petites PS-PL R 762-2048
Orig. §18 now 12.99
Wmn's 1X-3X R 982-2339
Orig. §22 now 14.99
Print.

Misses S-XL R 842-3058
Petites PS-PL R 762-2047
Orig. \$18 now 12.99
Wmn's 1X-3X R 982-2324
Orig. \$22 now 14.99

C. LONG SKIRTS

Button-and-zip closure. Front pockets. Washable, Imported.

Denim. Cotton/spandex. Dark rinse. Misses 6-16; 36" R 844-6210 Petites 4P-14P; 33½" R 764-3510 Orig. \$36 **now 24.99**

Talls 8T-18T; 39" R 244-6209 Wmn's 16W-24W; 36" R 984-3052

Orig. \$44 now 29.99 Corduroy. Cotton.

Chocolate, camel.

Misses 6-16; 36" R 844-6211 Petites 4P-14P; 33½" R 764-1503

Orig. \$36 now 24.99

Talls 8T-18T; 39" R 244-6211 Wmn's 16W-24W; 36" R 984-1123

Orig. \$44 now 29.99

2499 cotton shirt and tank sets

D to F. TWO-PIECE SETS

Woven shirts top ribbed-knit tanks. Shirt features feminine details like ruffles, crochet or embroidery. Cotton. Washable. Imported. Misses S-XL, Women's 1X-3X. D. Ruffle front. 1/4-sleeve top has center ruffle placket, stand collar and button-loop closure.

Misses R 845-8034 Orig. 534 now 24.99 Wmn's R 982-1134 Orig. \$38 now 29.99

E. Crochet trimmed. %-sleeve top with crochet-trimmed V-neckline and button-loop closure. Inset waist.

R 845-8032 Orig. \$34 now 24.99 R 982-1132

Orig. 538 now 29.99

F. Embroidered. Long-sleeve shirt with front embroidery and bead detail. Button front.

Misses R 845-8028 Orig. \$34 now 24.99 Wmn's R 982-1128 Orig. \$38 now 29.99

G. DENIM CROP PANTS

Button-and-zip front. Front slant and back pockets. Faux cuffs at bottom hem. Cotton/spandex. Washable.

Imported. Dark rinse.

Misses 6-16; 23" R 844-6231 Petites 4P-14P; 21" R 764-3000

Orig. \$32 now 21.99

Talls 8T-18T: 25" R 244-6230 Wmn's 16W-24W; 24" R 984-3011

Orig. \$36 now 24.99

H. ST. JOHN'S BAY® **BUCKLE SATCHEL**

Magnetic snap closure. Back zipper pocket. Inside cell phone and open pocket. 121/2x41/2x9"H. Leather/PVC; synthetic lining. Imported.

R 103-5721 orig. \$59 now 39.99

I. JUNE RIDING BOOT

Leather boot with decorative buckle and seaming. Side zip. Elastic gore. Fabric/synthetic lining. Cushioned insole. Synthetic sole. 11/2" stacked heel. 13" shaft. Whole, half sizes: M(B-medium) 6-10, 11. W(D-wide) 7-10, 11-R 024-7752 orig \$110 now 79.99

ST. JOHN'S BAY

















С









A to C. ST. JOHN'S BAY® CARDIGANS

Ribbed cuffs and hem. Acrylic. Washable. Imported.

A. Button front. Cable front and sleeves. Ribbed back.

Fashion. Alpine, berry sorbet, jasper green. Misses S-XL R 842-6104

R 762-1506 Petites PS-PL

Orig. \$36 now 24.99

Talls MT-XXLT R 242-1004 R 982-3045 Women's 1X-3X

Orig. \$40 now 29.99

Basic. Ivory, bisque, chocolate, black. Misses S-XL R 842-6004

Orig. \$36 now 24.99

Petites PS-PL R 762-1509

Orig. \$36 now 24.99

R 242-1009 Talls MT-XXLT Women's 1X-3X R 982-3046

Orig. \$40 now 29.99

C. Wrap. Shawl collar. Pretty pattern stitch front and sleeves. Ribbed collar. Removable tie belt.

Misses S-XL R 842-6018

Orig. \$44 now 29.99

Women's 1X-3X R 982-3047

Orig. \$48 now 34.99

Size details on page 348.

D BOOTCUT CORDS





D. BOOTCUT CORDUROY PANTS

Soft stretch corduroy with five-pocket styling and a bootcut leg. Embroidered back pockets. Contour waistband for a more flattering fit. Front zip and button closure. Cotton/spandex. Washable. Imported. Inseams: Misses 31½", Petites 29½", Talls 34", Ultra Talls 36", Wmn's 31".

Misses 6-16 R 844-6110 Petites 4P-14P R 764-1500

Orig. 536 now 24.99

Talls 8T-18T R 244-3318 Ultra-Talls 8UT-18UT R 244-3319 Wmn's 14W-24W R 984-1108

Orig. \$40 now 29.99

E. CHARDONNAY TOTE

Suede tote with double handle. Two side pockets; inside zipper pocket; PDA pocket; cell phone slot. Shiny silvertone hardware. Magnetic snap. Polyester; vinyl trim. 14x5x10" H. Imported. R 103-9018 35.00



SLJOHNSB4Y

essential stretch poplins for fall 1999 ____





A to E. STRETCH POPLIN SHIRTS

Poplin with a touch of stretch. Cotton/ spandex. Washable. Imported.

A. 3/4-sleeve solid.

All solid colors.

Misses S-XL R 845-8000 Raffia, cool white, cabaret red, black. R 762-3516 Petites PS-PL



Slate blue, jasper green, moss rose, burgundy. Petites PS-PL R 762-3517

Each 30.00; 2/more, ea. 19.99 All solid colors.

R 242-2002 Talls MT-XXLT R 982-1108 Women's 1X-3X

Each 34.00; 2/more, ea. 24.99

B. 3/4-sleeve plaid. Slate blue combo, burgundy combo, chocolate combo. Misses S-XL R 845-8071

Petites PS-PL R 762-3518 Each 30.00; 2/more, ea. 19.99

Tails MT-XXLT R 242-2003 Women's 1X-3X R 982-1116

Each 34.00; 2/more, ea. 24.99

C. 3/4-sleeve wrap. Button closure

with snap inside. All solid colors.

Misses S-XL R 845-8008 Raffia, cool white, cabaret red, black. Petites PS-PL R 762-3522 Slate blue jasper green, moss rose,

burgundy.

Petites PS-PL R 762-3523 Each 30.00; 2/more, ea. 19.99

All solid colors.

Talls MT-XXLT R 242-2004 R 982-1117 Women's 1X-3X

Each 34.00; 2/more, ea. 24.99



a figure-saturing fit with flattering front and side seaming







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A. NEW! SIDE-ZIP PANTS

Stretch twill straight leg pants with flattering front and side seaming. Invisible zipper at left side seam. Cotton/spandex. Washable. Imported. Inseams below.

Chocolate houndstooth, honey khaki, chocolate, khaki, navy, black.

Misses 6-16; 31" R 957-0316 Petites 4P-14P; 29½" R 957-0317

Each 36.00; 2/more, ea. 19.99

Talls 8T-18T; 33½" R 957-0319 Ultra Talls 8UT-18UT; 35½"R 957-0320 Women's 16W-24W; 31" R 957-0321

Each 40.00; 2/more, ea. 24.99



ST JOHN'S BIX

bi-stretch bootcut pants 1999

a best-seller featuring shape-retaining two-way stretch

C BI-STRETCH BOOTCUT PANTS



B. MATTIE BOOT

Short leather boot with double zip. Synthetic lining and sole. Cushioned insole. $2^{1}\sqrt{4}$ stacked heel. $3^{3}\sqrt{4}$ shaft. M(B-medium) whole, half 6-10, 11. St. John's Bay*. R 024-7760 orig. §80 now 49.99

Size details on page 348.



C. BI-STRETCH BOOTCUT PANTS

Made of figure-flattering two-way stretch that retains its shape wash after wash. Cotton/ spandex; charcoal heather is cotton/polyester/ spandex. Washable. Imported. Inseams below. Glen plaid, chocolate, khaki, brown stripe, deep green, navy, charcoal heather, black stripe, black.

Misses 6-16; 32" R 957-0071 Petites 4P-14P; 29½" R 957-0079

Each 36.00; 2/more, ea. 19.99

Talls 8T-18T; 34" R 957-0322 Ultra Talls 8T-18UT; 36" R 957-0323 Women's 16W-24W; 31½" R 957-0080 Each 40.00; 2/more, ea. 24.99





Get cozy in a soft, silky blend of cotton/nylon. Rib trim. Machine wash, tumble dry until damp, reshape and dry flat. Imported. Basic colors: black, navy, it. heather gray, oatmeal heather, chocolate. Fashion colors: berry sorbet, slate blue, spiced coral, jasper green.

Misses S-XL basic R 842-6002
Misses S-XL fashion R 842-6102
Petites PS-PL R 762-1500
Orig. \$30 now 19.99
Talls MT-XXLT R 242-3008
Wmn's 1X-3X R 982-3042
Orig. \$34 now 24.99

Misses S-XL basic R 842-6009
Misses S-XL fashion R 842-6109
Petites PS-PL R 762-1512
Orig. \$30 now 19.99
Talls MT-XXLT R 242-3009
Wmn's 1X-3X R 982-3043
Orig. \$34 now 24.99



cable classics in 9 fall shades

oatmeal heather

chocolate

C. V-neck.

Misses S-XL basic
Misses S-XL fashion
Petites PS-PL
Orig. \$30 now 19.99

Talls MT-XXLT

Wmn's 1X-3X Orig. \$34 **now 24.99** R 842-6003

R 842-6103 R 762-1513

R 242-3013

R 982-3044

D. Zip cardigan. Side pockets.

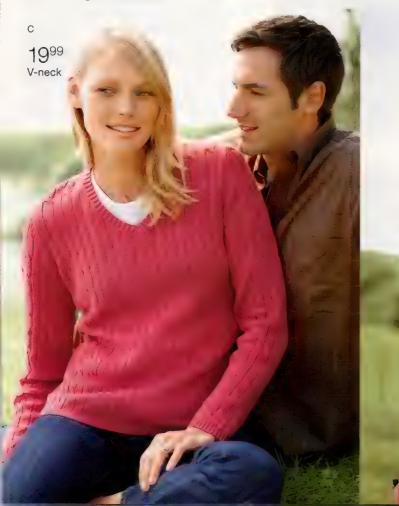
Misses S-XL R 842-6024
Petites PS-PL R 762-1024

Orig. \$36 now 24.99

Talls MT-XXLT R 242-3024 Wmn s 1X-3X R 982-3124

Orig. \$40 now 29.99

ST. JOHN'S BAY.









Combed ringspun cotton. Turtle and mock have cotton/spandex rib collars. Washable. Imported. Basic colors: navy, chocolate, cabaret red, cool white, light heather gray, black, oatmeal heather. Fashion colors: berry sorbet, slate blue, spiced coral, spiced plum, jasper green.

A. Mockneck.

Misses S-XL.

Basic. R 842-5041 Fashion R 842-5141

Petites PS-PL.

Basic. R 762-2501 Fashion. R 762-2502

Each 16.00; 2/more, ea. 9.99

Talls MT-XLT.

All colors. R 242-1141

Wmn's 1X-3X.

Basic. R 982-2292 R 982-2297 Each 20.00; 2/more, ea. 12.99 Misses S-XL.

Basic. R 842-5043 Fashion. R 842-5243

Petites PS-PL.

Basic. R 762-2520 Fashion. R 762-2521

Each 16.00; 2/more, ea. 9.99

Talls MT-XLT.

All colors. R 242-1143

Wmn's 1X-3X.

Basic. R 982-2299 R 982-2302

Each 20.00; 2/more, ea. 12.99

C. 3/4-sleeve V-neck.

Misses S-XL.

Basic. R 842-5037 Fashion. R 842-5137

Petites PS-PL.

Basic. R 762-2516 Fashion. R 762-2517 Each 16.00; 2/more, ea. 9.99 All colors. R 242-1137 Wmn's 1X-3X.

Basic. R 982-2285

R 982-2289 Each 20.00; 2/more, ea. 12.99

D. Crewneck.

Misses S-XL.

R 842-5033 Basic Fashion. R 842-5133

Petites PS-PL.

Basic. R 762-2511 Fashion. R 762-2512

Each 16.00; 2/more, ea. 9.99

Talls MT-XXLT.

All colors. R 242-1133

Wmn's 1X-3X.

R 982-2118 Basic. R 982-2136 Fashion. Each 20.00; 2/more, ea. 12.99 burgundy print, chocolate print. Misses S-XL R 842-5034 Petites PS-PL R 762-2515 Each 16.00; 2/more, ea. 9.99 Talls MT-XXLT R 242-1001 Wmn's 1X-3X R 982-2169 Each 20.00; 2/more, ea. 12.99

Size details on page 348.







SEJOHNS BAY your favorite denim in sizes for everyone

update your wardrobe with the season's best finishes.

A STRETCH BOOTCUT

2499



B TRADITIONAL RELAXED-FIT

1999



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A. STRETCH BOOTCUT JEANS

Your favorite jeans in the season's latest washes. 5-pocket style. Cotton/spandex. Washable. Imported. Inseams: Misses 32", Petites 291/2", Talls 341/2", Ultra-Talls 361/2", Women's 32". Charcoal gray, khaki, chocolate, light vintage, dark blast, medium blast, dark rinse. R 957-0088

Misses 6-16 Petites 4P-16P R 957-0089

Orig. \$36 now 24.99

R 957-0355 Talls 6T-18T Ultra-Talls 8UT-18UT R 957-0356 Wmn's 16W-24W R 957-0090

Orig. \$40 now 29.99

Size details on page 348.

B. RELAXED-FIT JEANS

Comfortable relaxed-fit jeans with a straight leg for a flattering fit. Cotton. Washable. Imported. Inseams: Misses 31", Petites 281/2", Misses Long 33", Misses Ultra-Long 36", Women's 311/2".

Indigo, dark blast, medium blast. R 957-0084 Misses Average 6-16 Petites 4P-16P R 957-0087

Misses Long 8L-20L R 957-0085 M. Ultra-Long 8UL-20UL

Orig. \$36 now 19.99 R 957-0086 Wmn's 16W-24W R 957-0357

Orig. \$40 now 24.99

our best-selling stretch jeans 2499

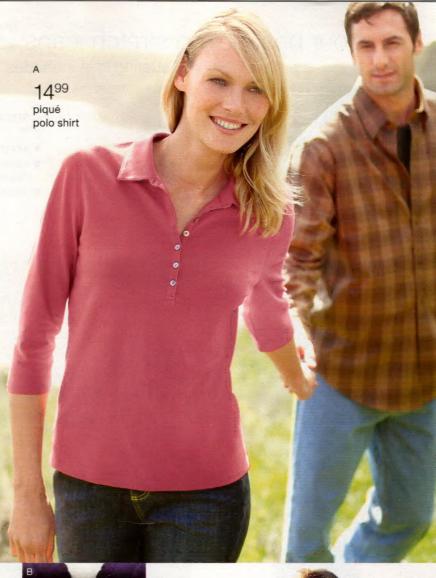
a classic, figure-flattering fit in 7 shades

















ST. JOHN'S BAY

classic cotton sweaters 1999

easy-fit crewneck and V-neck sweaters in 10 irresistible shades.





express yourself in Levi's denim - choose from five

From slim to relaxed and bootcut to flare, get your favorite fits in the





B 512™ PERFECTLY SLIMMING JEANS

- sits at waist
- slim fit through hips and thighs
- bootcut leg

A to D. LEVI'S® RED TAB™ DENIM

A 550™ BOOTCUT JEANS

sits at waist

bootcut leg

Five-pocket style with zip fly. Cotton/Lycra* spandex, cotton/spandex or cotton/polyester/
Lycra* spandex. Washable. USA or imported. Inseams below.

relaxed fit through hips and thighs

A. 550™ stretch relaxed-fit bootcut jeans.

A relaxed fit with fuller cut for maximum comfort.

Misses Average 4-16; 32" R 844-8042

Petites 2P-14P; 29" R 764-8033

Misses Short 6S-16S; 30" R 844-8041

Misses Long 6L-16L; 34" R 844-8043

Sugg. retail \$40; our price 29.99

Wmn's 16W-24W; 32" R 957-0404

B. 512™ perfectly slimming jeans. Stretch

jeans with slimming tummy panel offer a flattering silhouette.

Misses 4-14; 32" R 844-8179
Misses Long 6L-16L; 34" R 844-8176
Wmn's 16W-24W; 32" R 984-8189
Sugg. retail \$44; our price 34.99



straight leg

- sits slightly below waist
- regular fit through hips and thighs
- straight leg

dusty road

C. 505™ stretch straight leg jeans. Not too slim or too relaxed, this five-pocket classic is cut to minimize curves. Women's available in broken dark only.

Misses Average 4-14; 32" R 844-8246 Misses Short 4S-14S; 30" R 844-8445 Misses Long 6L-16L; 34" R 844-8446 Sugg. retail \$44; our price 34.99 Wmn's 16W-24W; 32" R 984-8083 Sugg. retail \$48; our price 39.99

Sugg. retail \$44; our price 34.99

shape-enhancing fits season's best washes.



D 515™ BOOTCUT JEANS

- sits slightly below waist
- comfortable fit through hips and thighs
- bootcut leg

D. 515™ bootcut jeans. A lower rise gives these jeans the comfort you love in the style you want. A bootcut fit that is not too slim or too relaxed. Misses Average 4-16; 32" R 844-8904 Petites 2P-14P; 29" R 957-0063 Misses Long 6L-16L; 34" R 844-8905 Wmn's 16W-24W; 32" Sugg. retail \$48; our price 34.99

Size details on page 348

